

Speciality module: INTERNATIONAL MARKETS

Field of study: ECONOMICS, second degree, full-time

Academic year: 2025/2026

Specialty supervisor: dr hab. Joanna Bogołębska, prof. UŁ, dr hab. Joanna Wyszowska-Kuna, prof. UŁ

year	semester	Speciality module course	Details							
			CODE	Number of hours					Exam/credit with grade	ECTS
				lecture	tutorial	workshop	computer lab.	Total		
II	3	Global Financial Architecture		14				14	Z	2
	3	International Financial Markets		14	14			28	Z	4
	3	Business Strategies			28			28	Z	4
	3	Services in the Global Economy			14			14	Z	2
	4	Foreign Market Research			14			14	Z	2
	4	Regionalism in the Global Economy		14	14			28	Z	4
	4	Global Value Chains			14			14	Z	2
	4	Cultural Diversity in International Business			14			14	Z	2
	4	Innovations in the Global Economy			14			14	Z	2
Speciality module: INTERNATIONAL MARKETS								168	p. ECTS: 24	